



NvCLPPP

Nevada Childhood Lead Poisoning Prevention Program

RECALL NOTIFICATIONS

The [Consumer Product Safety Commission \(CPSC\)](#) recalls products such as toys and furniture with unsafe levels of lead. Lead exposure can lead to cognitive and behavioral problems, especially for children under 6 years old. Consumers should immediately discontinue use of the recalled product and, when applicable, contact the manufacturer for a refund.



Soojimus Cupkin Children's Cups



On July 20, Soojimus LLC recalled their [Cupkin Double-Walled Steel Children's Cups](#). The stainless-steel cups contain levels of lead that exceed the federal lead content ban. These cups were sold online at Amazon.com and Cupkin.com from January 2018 through March 2023.

H&M Men's Clasp Beaded Bracelets



On September 21, H&M recalled their [Men's Clasp Beaded Bracelets](#). The clasp on the beaded bracelets contains levels of lead that exceed the federal limit. These were sold at H&M stores nationwide and online at hm.com from January 2023 through July 2023.

[View more recalls](#)

PROGRAM HIGHLIGHT

ARPA Building Capacity Project



Increasing Blood
Lead Testing and
Reporting Among
Providers in
Nevada

Earlier this year, the NvCLPPP received funding from the American Rescue Plan Act (ARPA) to support building capacity across the state to prevent, identify, and respond to childhood lead poisoning cases. **One of the goals of this project is to increase blood lead testing and reporting rates in children under six years of age by reducing barriers to testing in pediatric offices, prioritizing clinics in high-risk areas.** With the project underway, the NvCLPPP would like to highlight program activities from the last quarter and share what is to come this fall.

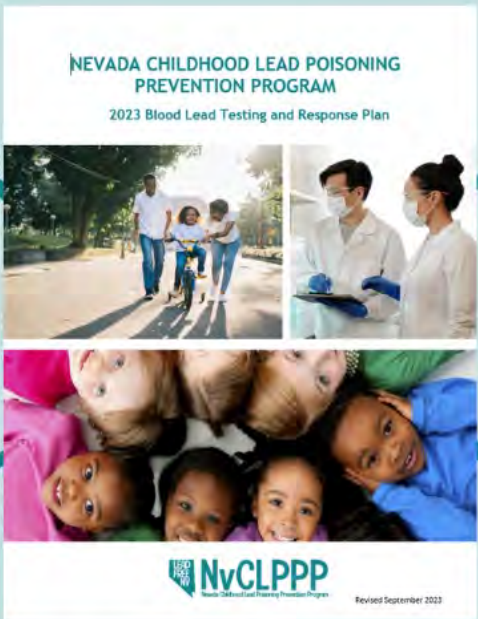
Over the summer, NvCLPPP staff:

- Worked with [Dr. Lung-Chang Chien](#), a professor from the UNLV School of Public Health Department of Epidemiology and Biostatistics, to develop a new **lead exposure risk index (LERI)** for Nevada at the zip code level
- Compiled a preliminary list of pediatric providers across the state that work in high-risk zip codes

This fall, NvCLPPP staff will start to reach out to providers and clinics to offer:

- Free educational sessions and materials
- Free LeadCare II testing devices and testing kits
- Mini grant awards to help clinics adopt and implement lead testing policies to their practice

LEAD IN NEVADA



LeadFreeNV



The 2023 Blood Lead Testing and Response Plan is now available!

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The NvCLPPP is happy to announce that the [2023 Blood Lead Testing and Response Plan \(BLTP\)](#) is ready to view and download! Notably, the updated BLTP includes Nevada's latest Lead Exposure Risk Index (LERI) methodology, risk exposure maps, and statistics of at-risk populations.

The NvCLPPP staff and Advisory Committee hope that stakeholders will use the BLTP as guidance to prevent and address local issues.

[Download the BLTP here](#)



National Lead Poisoning Prevention Week **October 22-28, 2023**

Help us spread the word
by supporting our NLPPW
social media campaign!



Join us in spreading the word about childhood lead poisoning during National Lead Poisoning Prevention Week (NLPPW)! Each year, NLPWW is a call to bring together individuals and organizations to increase awareness about childhood lead poisoning. This year, NLPPW will take place from October 22 to 28. The theme of this year's NLPPW is **“Together, we can prevent lead exposure!”**

The NvCLPPP has put together a [social media toolkit](#) adapted from the EPA to help spread awareness. Please help share the resources on Facebook, Twitter, and Instagram! Learn more about NLPPW from the [EPA website](#).

[View the toolkit
here](#)

IN THE NEWS

Getting Lead out of Spices

Success stories from
Georgia and Bangladesh



Lead chromate is typically used in paints and plastics for its vibrant yellow hue. In some places, however, lead chromate may also be added to spices or used on food products – even if there are laws against it. Spice producers may not be aware of the dangers of lead, and due to a lack of resources, there is little enforcement of food safety laws in many low- and middle-income countries. Bangladesh and Georgia lead by example by changing that – both countries transformed their spice industries to remove the poisonous pigment.

[Read more](#)

Secondhand Smoke

An overlooked source of
lead exposure



Secondhand smoke may be an overlooked source of lead exposure in children and adolescents. Groups exposed to high tobacco smoke have been found to have higher blood lead levels than those with lower tobacco smoke exposure. Continuing to educate parents and caregivers about the many sources of lead, including less common sources such as tobacco smoke, can help prevent chronic lead exposure in children.

[Read more](#)

LATEST RESEARCH



**NEW
READ**

**Lead in
Consumer Goods:**
A 25 Country Analysis
of Lead Levels in
5,000+ Products and
Foods

[Lead in Consumer Goods: A 25 Country Analysis of Lead \(Pb\) Levels in 5,000+ Products and Foods](#)

While prior studies have identified lead in a variety of consumer goods, the geographic variations in lead exposure sources have been poorly understood. In a global assessment of over 5,000 samples of consumer goods and foods from markets across 25 low- and middle-income countries, Pure Earth's work improves our understanding of which products are likely to be contaminated with lead and how contamination levels may vary across countries. Across the samples, the product types that most frequently exceeded regulatory limits were: metal foodware, ceramic foodware, paints intended for walls and large surfaces, toys, and cosmetics.

[Read the
report](#)

NEW READ



Early-life exposure to lead changes cardiac development and compromises long-term cardiac function

82
Pb
Lead
207.2



[Early-life exposure to lead changes cardiac development and compromises long-term cardiac function](#)

Early-life lead exposure may impair the developing hearts of infants, which may result in cardiac dysfunction in adulthood. This study aimed to gain clinical insight on the key cellular events caused by lead exposure during heart development and the long-term cardiac outcomes.

[Read the research](#)

DID YOU KNOW

ALL Children Can Be Exposed to Lead



All children can be exposed to lead. The CDC's factsheet provides a [list of real-world examples](#). Visit the CDC website for an [accessible version of the factsheet](#).

WHO WE ARE

The [Nevada Childhood Lead Poisoning Prevention Program \(NvCLPPP\)](#) is dedicated to working with medical providers, community partners, and health districts across the state to increase the health and well-being of Nevada's children, especially as it relates to lead

poisoning prevention.

NvCLPPP aims to:

- Increase blood lead testing in Nevada
- Strengthen childhood lead exposure surveillance
- Link children exposed to lead to services

We need your help! By learning and teaching others about the sources and effects of lead exposure, ways to decrease exposure, and the importance of lead testing, we can work together to ensure all children in Nevada have an equal opportunity to thrive.

Visit our website nvclppp.org to see valuable information for medical providers, community partners, and concerned parents.

NvCLPPP | [Website](#)

Follow NICRP,
home of NvCLPPP,
on social media:



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