

5 REASONS TO TEST YOUR PATIENTS FOR LEAD

Be The Difference Maker

LEAD IS PREVENTABLE

Environmental Exposure Causes All Incidence

Lead poisoning is one of the few completely preventable diseases children face. With more awareness, all children can avoid lead poisoning in Nevada.

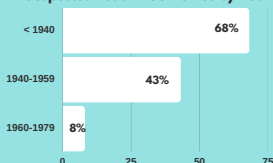


CHILDREN'S HOMES MATTER

Lead Poisoning Exists in Nevada

Though many believe lead poisoning is not prevalent in Nevada because our housing is newer- 295,524 Nevada homes were built before 1980. The older the home, the higher the risk of lead poisoning.

Suspected Lead in US Homes by Year



LEAD CAN BE BROUGHT HOME

More Than Just Homes Contain Lead

Exotic items like foreign and imported make-up and folk remedies may contain lead. Lead is also in everyday items like keys, mini-blinds, and home dust. An amount of lead as small as a grain of rice is enough to severely poison a child.

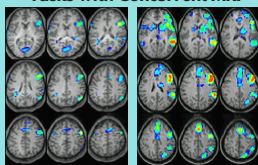


IT'S A SERIOUS HEALTH RISK

Lead is Associated with Many Serious Health Challenges:

- Brain and Nervous System Damage
- Reduced IQ and Brain Volume
- Learning and Behavioral Problems
- Premature and Low Birth Weight
- Encephalopathy and Excitotoxicity

Tasks with Concurrent MRI



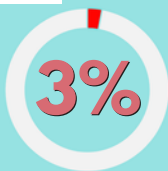
Typical

Lead Exposed

ONLY WAY TO KNOW

Just 3% of Nevada's 218,000 Children under 6 have been Tested for Lead - Have Yours?

We won't know the full extent of the problem until more children are tested.



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